

DVAUCTION.COM

An introduction by Susan Young

DVAuction is a real-time broadcasting auction that allows a viewer to watch listed auctions involving goats, cattle, horses, deer, hay, as well as national livestock shows. If you can't attend an auction, you can still bid (and buy) utilizing DVAuction. It is also a great educational tool allowing the viewer to know what genetics are currently selling for the highest dollar and what breeders are producing the genetics that you seek. Also, look through the on-line catalog for the Spectacular Auction at BoerGoats.com, GoatPromoter.com and SavannaSpectacular.com. Here you can see the lots, their age, birthdate, pedigrees, etc. Once you find animals that you are interested in purchasing, it is time to bid!!!

In order to bid successfully, there are a few things that are needed first! Log on to DVAuction.com and become familiar with the site, BEFORE the Spectacular Auction in September. DVAuction requires (as all on-line auctions do) that you first be registered with DVAuction. Log on to the site and go to the "Create New Account" tab. Here you will find general info, such as name, address and phone number. This allows you to **VIEW** any DVAuction, by simply typing in your username (email address) and a password. If you plan to **BID**, you will need to fill out the bank info. I have been registered with DVAuction for over a decade and have never had a problem.

Once you are viewing the Spectacular Auction, you must accept the Terms and Conditions (on the bid bar) before you can bid. Bidding is done by simply clicking BID. The auction site will immediately inform you of your bid status with a WINNING or OUTBID notification. Of course, you can listen to the auctioneer, as well. If you are a successful buyer, you will receive a message from DVAuction (in the message box) with your bidder number that is assigned to you and the lot number that you purchased. If you have a question, use the message box. You may watch the entire auction from your computer. When the auction is

complete, you will receive a phone call requesting payment (credit card) and the caller will ask who is hauling your animal for you.

Transportation should be made in advance, as this is an agreement between you and your hauler. Many consignors and professional haulers are happy to work with you. Your options may be to use a professional hauler (which will be listed in the Spectacular program), or have a consignor haul the animal that you purchased back to your state or through your state on their way home. It may require that you meet the hauler somewhere and transfer the animal to your trailer. Most haulers do not deliver to your doorstep. I have had free hauls up to \$350/animal.

If you have questions or we can be of any help with the DVAuction experience please contact PI's Broadcasted Sales Coordinator:

Susan Young: 530 682-5462

Susan is located in Northern California (Pacific Time Zone) and has had many experiences using the DVAuction program.

It would be helpful if you text Susan prior to calling. She will then be expecting your call.